

FASHION SHOW

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HYPE FASHIONS

AT BOSTON FASHION WEEK

FASHION SHOW

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Hi! I'm Sarah! I started HYPE Fashions in 2009 while I was living in France. I've produced many successful events including shows during fashion week in Paris, launch parties in Monaco, fashion shows in Nice, France and during the Olympics in London, England. I have also produced shows during Milan Fashion Week and annual shows during the Cannes Film Festival in Cannes, France. One of my latest fashion collaborations took place in Newport, Rhode Island for the International Tennis Hall of Fame where I produced shows for Fila and Brooks Brothers for five consecutive years.

I grew up in Boston and it has been my privilege to have produced five fashion shows during **Boston Fashion Week** over the years including a show with **American's Next Top Model star Bianca Golden!**

I'm SO looking forward to BFW this Fall. I hope you will join me!

-Sarah



about HYPE

HYPE Fashions is a full service fashion production company offering its clients unprecedented fashion show production, photo shoot production, product launches, talent casting, consulting services, marketing and PR. Working with fashion related brands, individual designers, boutiques, and charitable organizations, be it a full scale fashion extravaganza or a simple informal show, we plan every aspect of the event with dedication and professionalism.



about Boston Fashion Week

Boston Fashion Week was founded in 1995. The force behind the week has been dedicated to creating opportunities that increase the viability and visibility of the industry.

**BOSTON
FASHION
WEEK**

WHY BOSTON FASHION WEEK? Boston is a vibrant and youthful city that loves fashion. Although Boston may not be considered one of the conventional “Fashion Capitals”, Bostonians care a lot about fashion and being put together well. It is a strong market with a great deal of purchasing power and Boston residents are enthusiastic about fashion events and the next hottest thing.

@BOSTONFASHIONWEEK

FASHION SHOWCASE
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event details

Date: October 5th, 2023

Location: Bespoke Event Space
Winthrop, MA

Time: 6:00PM - 9:00PM

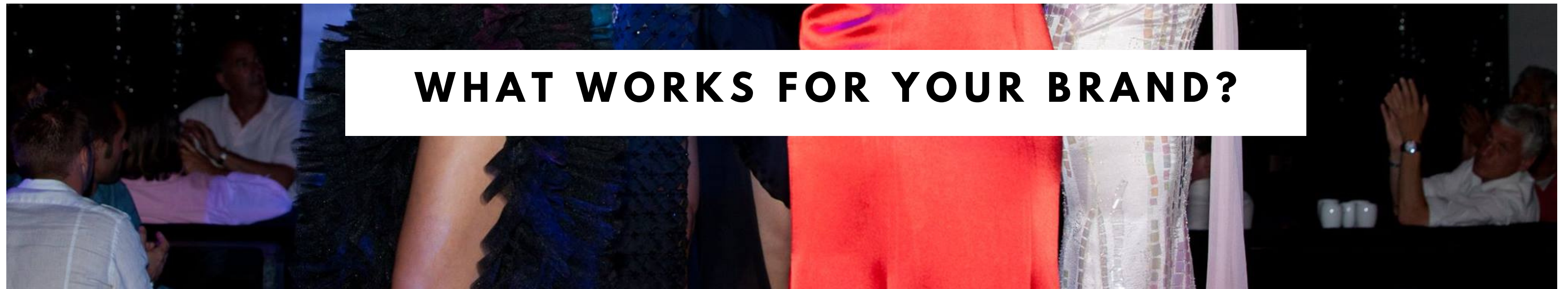
Event Type: Full Runway Show,
Cocktails and Shopping

FASHION SHOWCASE



THE PACKAGES

WHAT WORKS FOR YOUR BRAND?



platinum

\$1000

what you get

- Participation in fashion show with up to 12 different looks
- Hair and Make up
- Models
- Inclusion on press release
- Photos of event
- Inclusion on backdrop during step and repeat/ red carpet
- Pop up Shop during event for sales to the guests and industry professionals

gold

\$850

what you get

- Participation in fashion show with up to 12 different looks
- Hair and Make up
- Models
- Inclusion on press release
- Photos of event
- Inclusion on backdrop during step and repeat/ red carpet

silver

\$500

what you get

- Pop up Shop during event for sales to the guests and industry professionals
- Inclusion on press release
- Photos of event
- Inclusion on backdrop during step and repeat/ red carpet

bronze

\$350

what you get

- Inclusion on press release
- Photos of event
- Inclusion on backdrop during step and repeat/ red carpet
- 2 VIP tickets to event



**want to
take part?
contact us!**

www.hypefashions.com

designers@hypefashions.com

sponsors@hypefashions.com

Owner: Sarah Roth-Oosten

p: 617-784-4818

e: sarah@hypefashions.com